

# DANIELE PERAZZOLO

WEB/APP DEVELOPER & UX DESIGNER

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## SUMMARY OF SKILLS

**Languages:** Swift, Python, PHP, Java, Ruby, MySQL/NoSQL, JavaScript, CSS (SASS), HTML5, regex

**Technologies:** iOS, Android, Bottle.py, Rails, Git, npm, gulpjs, RESTful development, bash, jQuery, Bootstrap

**Software:** Xcode, Visual Studio Code, Adobe XD, Photoshop, Illustrator, InDesign

**Transferable:** Team Player, Organized, Problem Solver, Leader, Communicator

## TECHNICAL WORK EXPERIENCE

Sharper Edge  
Solutions (SES)  
2013 – Present

Swift/Python/PHP

### LEAD WEB & APP DEVELOPMENT

- › Designed and developed an iOS application using Swift to deliver exam preparation guides (EPG) to students, saving SES time and money on shipping.
- › Managed and developed a mobile application backend using Python (bottle.py), allowing authors to compile EPG content for their mobile application.
- › Converted print EPG into an eBook format using HTML5, SASS and JS.
- › Installed and customized Moodle (Course Management System) using PHP, allowing instructors to regulate students applying for online exams.
- › Updated website using HTML5, SASS and JS (jQuery) to create a modern online presence while improving UX and SEO.

Wagner/Jastram  
2015 – Present

PHP/HTML/CSS/JS

### LEAD WEB DEVELOPMENT & DESIGN

- › Designed and developed a modern responsive eCatalogue for Wagner using HTML5, SASS and JS, reducing sales associate workload by 50% and allowing them to focus on increasing sales.
- › Developed a secure shared resource portal using PHP, allowing Jastram to share sales information with its partners.
- › Edited Jastram's multiple websites to improve SEO, update content and improve website maintainability.
- › Wrote a website development proposal to guide Jastram's sales team to develop their future website.

Vancouver Media  
Marketing (VMM)  
2012 – Present

HTML/CSS/JS

### LEAD WEB DESIGN & DEVELOPMENT/IT SERVICES

- › Updated client's outdated website using HTML, CSS and JS (jQuery) to effectively communicate their services to new clients.
- › Designed and developed a responsive and compliant website for another client using HTML and CSS to improve UX.

Metrik Management  
2011 – 2013

HTML/CSS

### WEB DEVELOPMENT/IT SERVICES

- › Sent out weekly e-mail newsletters and updated their website using HTML and CSS, providing clients with information on better management practices.
- › Maintained their web server and office LAN environment, allowing employees to reliably access a shared CRM, file server and printers.

## PROJECT EXPERIENCE

Directed Study:  
User Experience  
2017

HTML5/CSS3/JS

### PROJECT MANAGER/UX DESIGNER

- › Proposed and prototyped a personal tennis statistic tracker, helping players understand why they are winning or losing matches.
- › Collaborated with two designers to build an intuitive and useful tool over the course of 15 weeks to exercise UX design principles.
- › Interviewed and tested the prototype with multiple tennis players, coaches and parents in order to improve our design with input from the target audience.

Steganography  
2017

Java

### PROGRAMMER

- › Implemented multiple steganographic algorithms using Java to compare their effectiveness in hiding data within images.
- › Presented results to students and members of the faculty to educate them on possible future course work they may be interested in.

Noted  
2016

Ruby (Rails)

### PROJECT MANAGER/SECURITY PROGRAMMER

- › Managed a team of six students to develop a web-based note taking application for an upper level Web Based Information System course.
- › Reviewed and developed code fixes related to the best web-based security practices to protect user's information.

## OTHER EXPERIENCE

Tennis/Badminton  
2008 – 2015

### COACH

- › Coached the Heritage Woods Secondary School Tennis Team to win 1st place in Districts, 1st place in Fraser Valleys and 2nd place in Provincials.
- › Coached groups of children beginning tennis/badminton.

## EXTRA CURRICULAR ACTIVITIES

SFU Tennis Team  
2015 – 2018

### 4.5 DOUBLES PLAYER

- › As an executive team member Daniele managed budgeting and personal relations with the Burnaby Tennis Club and Tennis Centre Coquitlam.
- › Competed against various schools across Western Canada/United States.
- › SFU Tennis Team achieved 2nd place in the UVIC and SFU Invitational Tournaments out of 16+ participating teams.

## EDUCATION

Simon Fraser  
University  
2011 – 2018

BACHELOR OF SCIENCE IN COMPUTING SCIENCE  
Information Arts and Technology Minor