

# DANIELE PERAZZOLO

PROGRAMMER & WEB DESIGNER

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Daniele is a Computing Science Undergraduate at SFU who has an interest in User Experience (UX). He strives to make the smoothest and easiest experience for users in any environment through the understanding of both technology and design. It is not about tailoring the user to the product, but tailoring the product to its user.

## SUMMARY OF SKILLS

**Technical:** Rails, Python, Java, Swift, PHP, SQL, JavaScript (jQuery), CSS (SASS), HTML5, C++ (OpenGL), C, MATLAB  
**Software:** Atom, Sublime, Xcode, Visual Studios, Git, Prepros, Photoshop, Illustrator, InDesign

**Transferable:** Team Player, Organized, Attentive, Persistent, Problem Solver, Thorough, Leader, Communicator

## TECHNICAL EXPERIENCE

Wagner/Jastram  
2015 – Present

### WEB DEVELOPMENT & DESIGN

- ▶ Redesigning and developing Wagner's new website using HTML, CSS and JavaScript (jQuery) to provide Wagner with a modern responsive eCatalogue.
- ▶ Edited Jastram's multiple websites to both improve SEO and update content.

Sharper Edge  
Solutions  
2013 – Present

### WEB & APP DEVELOPMENT

- ▶ Managing and developing a mobile application using Python, HTML, CSS and JavaScript that allows students to access their textbooks digitally.
- ▶ Installed then customized Moodle CMS using PHP allowing Sharper Edge Solutions to regulate students applying for online exams.
- ▶ Updated their website using HTML, CSS and JavaScript (jQuery) to create a modern online presence while improving UX.
- ▶ Maintaining and organizing web server's and workstations, addressing any issues through problem solving or contacting service providers.

Vancouver Media  
Marketing (VMM)  
2012 – Present

### WEB DESIGN & DEVELOPMENT/IT SERVICES

- ▶ Designed and developed a responsive and compliant website for XLRoofing using HTML and CSS to improve UX.
- ▶ Created a website for Fowlstone Electric using HTML, CSS and JavaScript (jQuery) to replace their outdated website and improve UX.
- ▶ Maintaining and organizing web server's and workstations which helped enhance VMM's work flow of company resources.

Metrik Management  
2011 – 2013

### WEB DEVELOPMENT/IT SERVICES

- ▶ Sent out weekly newsletters and updated their website using HTML and CSS providing clients with information on better management.
- ▶ Maintained the web server and office LAN environment, allowing employees to reliably access a shared CRM.

## PROJECT EXPERIENCE

CMPT 363:  
User Interface Design  
2015

### USER RESEARCHER/UI DESIGNER

- ▶ Conducted user interviews as a group to investigate the SFU enrollment system.
- ▶ Generated low fidelity paper mock-ups (using interview results) to conduct gorilla testing with actual users.
- ▶ Improved mock-ups to optimize UX after sufficient testing.

Data Visualization  
2014

### PROGRAMMER

- ▶ Collaborated with a designer to program a Data Visualization using HTML, CSS and JavaScript (jQuery, amMap) for an interactive web application.

CMPT 275:  
Software Engineering  
2013

### PROJECT MANAGER

- ▶ Created an iOS Application for Phylo Card Game to educate children about real animals and environments.
- ▶ Organized meetings and managed documentation to facilitate an understanding between programmers and testers during development.

## OTHER EXPERIENCE

Tennis/Badminton  
2008 – Present

### COACH

- ▶ Coached the Heritage Woods Secondary School Tennis Team to win 1st place in Districts, 1st place in Fraser Valleys and 2nd place in Provincials.
- ▶ Coached groups of children beginning tennis/badminton.

## EXTRA CURRICULAR ACTIVITIES

SFU Tennis Team  
2015 – Present

### 4.5 DOUBLES PLAYER

- ▶ Competed against various schools across Western Canada/United States.
- ▶ SFU Tennis Team achieved 2nd place in the UVIC and SFU Invitational Tournaments out of 16+ participating teams.
- ▶ As an Executive Daniele manages the team's efficient use practice.

## EDUCATION

Simon Fraser  
University  
2011 – Present

### COMPUTING SCIENCE MAJOR

Information Arts and Technology Minor

## INTERESTS

Tennis/Badminton

- ▶ As an enthusiastic athlete, Daniele is devoted to tennis and badminton.
- ▶ He plays competitively in both sports and has experience playing with junior national players.

UX Design

- ▶ Daniele has a growing interest in UX. He believes users are the foundation to any successful product. UX is about intuitive design for accomplishing a task.